

The History, Arts, and Cultural Travel Industry in Michigan - 2013

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How important was the history, arts, and cultural travel industry in Michigan in 2013?

	# of Visitors (Person-stays) (Millions)	Direct Spending (\$ Millions)
Michigan leisure travel	87.27	\$13,804.3
History, arts, and cultural travel	9.90	\$2,066.8
Other types of leisure travel	77.37	\$11,737.6

Economic Impact of Leisure Trips in Michigan with History, Arts, and Cultural Activities (\$ Millions) - 2013

Beach/Waterfront	\$1,313.7	Wedding	\$221.3
Touring/Sightseeing	\$883.9	Reunion/Graduation	\$208.2
Gaming	\$835.5	Professional Sports Event	\$199.3
Parks: National/State, etc.	\$770.1	Camping	\$197.6
Nightlife	\$626.1	Zoo/Aquarium	\$196.9
Other Personal Celebrations and Gatherings	\$623.7	Art Show/Car Show/Boat Show/Home Show, etc.	\$167.0
Historic Sites	\$605.6	Medical/Health/Doctor Visit	\$160.4
Festival/Fairs	\$588.8	Snow/Winter Sports	\$145.9
Museum, Art Exhibits, etc.	\$588.1	Hunting	\$141.1
Movies	\$577.0	Funeral/Memorial	\$129.7
Boating/Sailing	\$512.0	Theme/Amusement/Water Park	\$127.9
Hiking	\$491.6	Other Activities	\$107.2
Winery/Distillery/Brewery Tours	\$419.9	Religious/Faith Based Conference	\$104.8
Fishing	\$409.3	Spa	\$86.3
Holiday Celebration	\$359.2	Business/Work	\$81.3
Biking	\$330.1	Service/Volunteerism/Charity	\$57.3
Wildlife Viewing	\$328.8	Tennis	\$49.9
Water Sports	\$311.8	Eco/Sustainable Travel	\$35.3
Concert, Theater, Dance	\$290.3	Real Estate (buy/sell)	\$34.5
Amateur Sports	\$240.9	Extreme Adventure Sports	\$24.5
Golfing	\$221.7	Michigan Total	\$13,804.3
		History, Arts, and Cultural Activities Total	\$2,649.8

Top 10 Origin States of History, Arts, and Cultural Travelers in Michigan - 2013

Michigan	78.3%
Ohio	4.5%
Indiana	3.5%
Illinois	3.4%
Wisconsin	1.1%
Tennessee	1.0%
Kentucky	0.9%
Mississippi	0.8%
New York	0.7%
Florida	0.6%
All Other States	5.1%

Top 10 Michigan Counties for History, Arts, and Cultural Travelers- 2013

Wayne	13.7%
Kent	10.7%
Saginaw	9.5%
Oakland	5.9%
Emmet	5.4%
Grand Traverse	5.0%
Cheboygan	4.4%
Macomb	3.7%
Jackson	2.9%
Allegan	2.7%
All Other Michigan Counties	36.0%